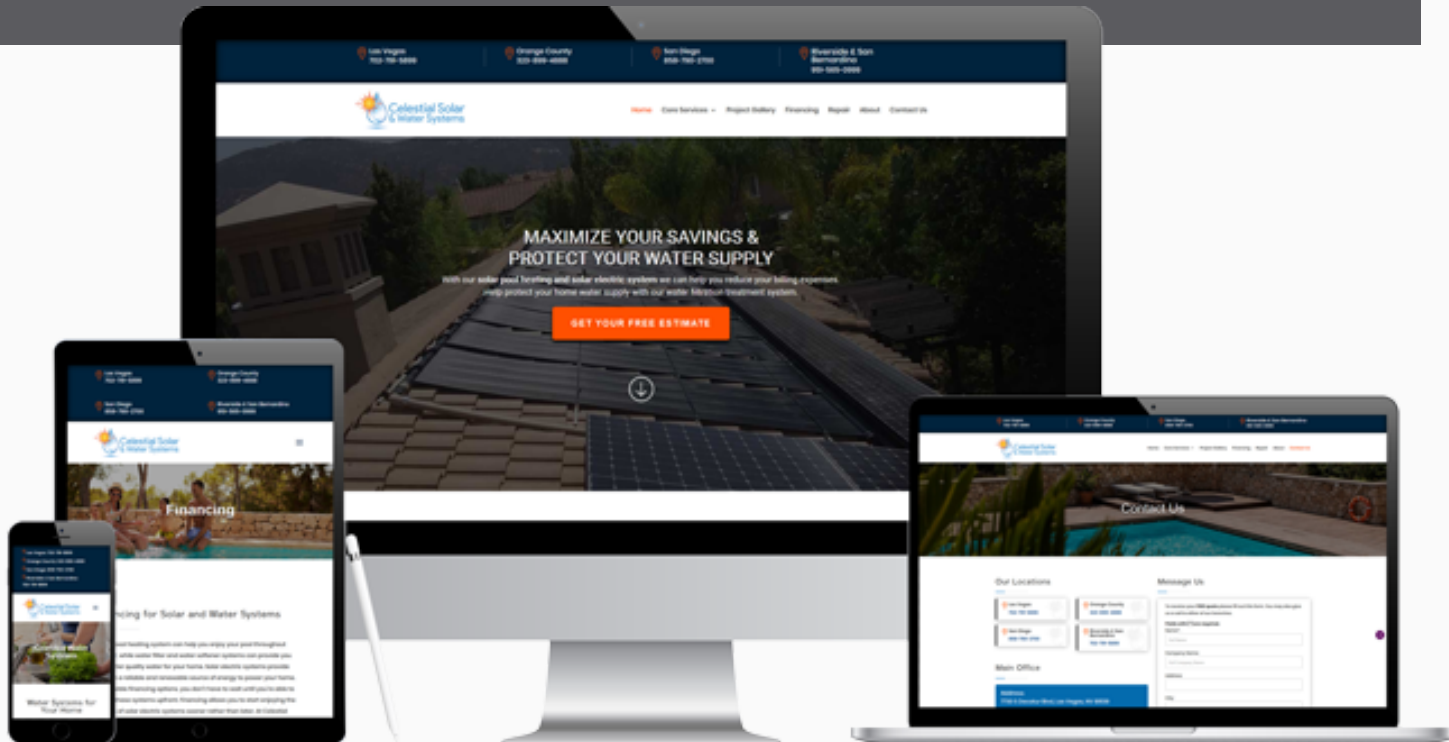




## PROJECT OVERVIEW

Celestial Solar and Water Pool Heating began servicing Southern Nevada in early 2001. We have an outstanding record on the Nevada and California State Contractors License Board. Our installation technicians are factory trained technicians with backgrounds in roofing, plumbing and electrical. Celestial does not use day labor or subcontractors. Celestial is also the sole Factory Authorized Distributor in Southern California and Nevada for the ISwim, Solaria and Q-cells Solar Panels.



### THE OBJECTIVE

Celestial Solar's website began with one major issue, the lack of organizational structure. The initial website design was very cluttered, misrepresenting the company and falling behind in modern website design. The focus of this project was to develop a website design that delivered a strong presence, provided good user experience, and helped drive new leads through compelling Call To Actions, contact accessibility, and mobile responsiveness. In order for the project to be successful, IGV's team needed to understand Celestial's products, their services, and their audience. From there, we proceeded to use this information to develop a mockup design and transform it into a live product.

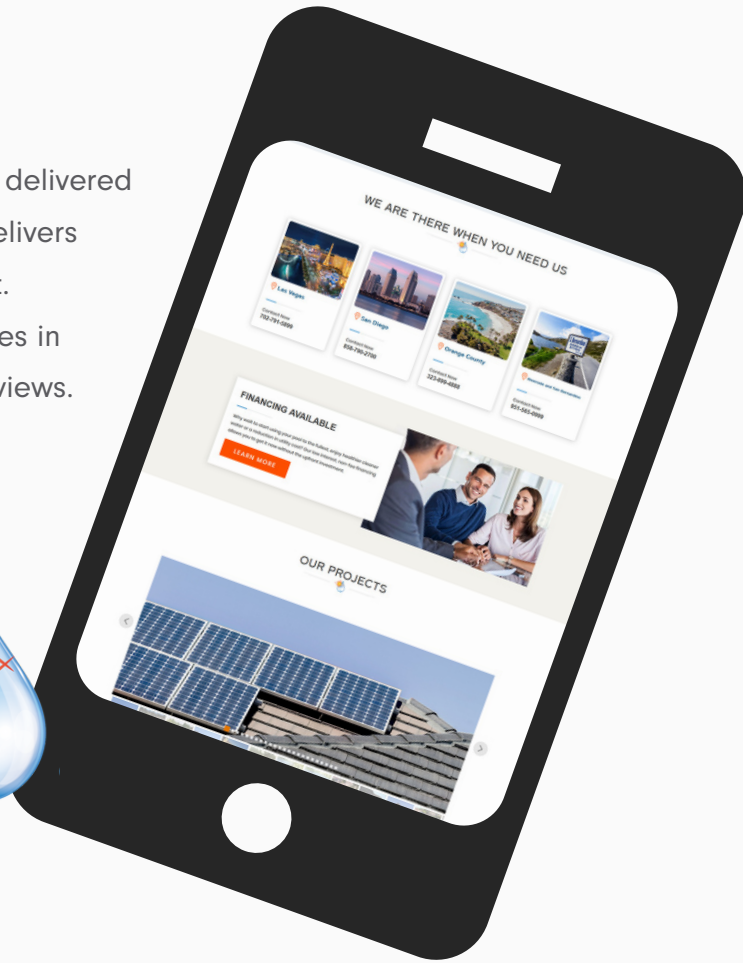
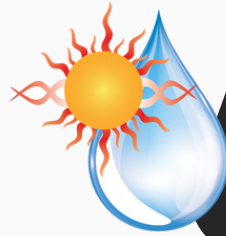


## THE RESULTS

After close collaboration with Celestial Solar, IGV successfully delivered a revamped design that focused on bringing in new leads, delivers accessible content, and provides a precise method of contact. Moreover, Celestial Solar has steadily been receiving increases in requests for business and reduced bounce rates and mobile views.

## WEB SERVICES

- Website Design
- WordPress
- CMS
- Website Hosting
- Website Security
- Website Maintenance
- Responsive Design



IGV has great customer service, and they do excellent work. We have been working with Karen and the team since last year. We started with simple changes on the old website, and then we fixed our social media. Karen is a great help, and she helped us to collect reviews from our customers. Recently they worked with us very diligently on building a new website. We refer Karen and her team to everybody who needs help with social media, email marketing, website, and everything around digital marketing.

-Jonathan Huneycutt, Owner  
Celestial Solar & Water Systems



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