

OUTLINE FOR LIVE STREAMING BLOG: (EXAMPLE)

What is Livestreaming? - Technology Trend 2022 <H1>

- What is livestreaming? Should I be using it as part of my digital marketing strategy? <H2>
 - We also recommend you have the following:<H3>
 - A good internet connection
 - Camera
 - Microphone
 - Tripod
 - Good lighting
 - A script
- Free platforms you can use for Live streaming <H2>
 - Facebook
 - YouTube
 - Vimeo
 - Tik-Tok
 - Twitch TV
- Retail and Livestreaming <H2>
 - Ideas to get people to show up to live streaming events <H3>
 - Schedule days and times that you regularly livestream
 - Send out notice to customers ahead of time through email campaigns and social media campaigns
 - Put live streaming events on your company calendar
 - Create live streaming events on LinkedIn, Facebook, and Community Calendars
- Takeaways from Live streaming for 2022 and beyond <H2>
 - Contact us

Additional Reading<H4>